



July 2, 2009

*****CONSUMER ALERT*****CONSUMER ALERT*****

MADIGAN: 4 MILLION BABY FLOATS RECALLED DUE TO DROWNING RISK

31 Reports of Children Falling Into Water When Float Seat Splits

Chicago - As the Fourth of July holiday weekend approaches, Attorney General Lisa Madigan today alerted consumers to the recall of 4 million Aqua-Leisure inflatable baby floats after consumers reported at least 31 incidents of the float seat tearing, causing infants to fall into the water.

"Parents and families should stop using this baby float immediately," Madigan said. "With the holiday weekend being a popular time to spend at our state's lakes, parks and community pools, we are working with local agencies throughout Illinois to communicate this recall as quickly and as widely as possible."

Aqua-Leisure, the baby float's manufacturer, will give affected consumers a full refund. Consumers should contact Aqua-Leisure at 1-866-807-3998 between 8:30 a.m. and 5:30 p.m. ET or visit www.aqualeisure.com. Consumers may also contact the Attorney General's recall hotline at 1-888-414-7678 for additional information.

The recalled inflatable baby floats were sold in a variety of styles and colors between December 2002 and June 2009 at retail outlets including Toys "R" Us, Wal-Mart, Target, Dollar General, Kmart, Walgreens, Ace Hardware and Bed, Bath & Beyond. The names and model numbers are located on the packaging. Products not included in the recall can be identified with the lettering "NP" molded on the valve. The following names and model numbers are included in the recall:

| Name | Model Numbers | Description |
|----------------------|---|---|
| Baby & Me Combo | ET-9105 | Yellow figure-8-shaped inflatable float with turquoise vinyl seat bucket and seat back, plastic ring-and-bar toy. |
| Deluxe Baby Boat | ET-9110 ET-9110EU ET-9110KM ET-9110SU ET-9110WG ET-9110WM ET-9110WMUS LT-9110L | Yellow boat-shaped inflatable float with turquoise plastic handles and turquoise vinyl seat bucket and seat back. |
| Deluxe Toddler Racer | ET-9215 ET-9215DG ET-9125DOL ET-9215SU LT-9215L | Yellow boat-shaped inflatable float with turquoise plastic handles and steering wheel and turquoise vinyl seat bucket and yellow seat back. |
| Cozy Crab Sunshade | SA-3223 SA-3223/24 SA-3223/24-1B | Red crab-shaped inflatable float with red vinyl seat bucket and yellow inflatable adjustable sunshade. |

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| Float/Crabby Baby Boat | SA-3223/24-2A SA-3223/24TG SA-3223/24WM SA-3223AU SA-3223KR SA-3223LD | |
| Ticklish Turtle Sunshade Float/Baby Boat | SA-3224 SA-3224AU SA-3224KR SA-3224LD SA-3224WM | Yellow and green turtle-shaped inflatable float with green vinyl seat bucket and green inflatable adjustable sunshade. |
| Toddler Race Boat | SA-3225 | Automobile décor and yellow boat-shaped inflatable float with green plastic handles and steering wheel and green vinyl seat bucket. |
| Aquarium Baby Float | LD-3236 SA-3236 | Yellow and purple inflatable float with yellow-background aquarium décor and purple vinyl seat bucket and seat back. |
| Baby Adjustable Sunshade Boat Adjustable Canopy Sunshade Float Child's Baby Boat w/ Canopy | SA-3240 LD-3242 LT-3242L SA-3242 SA-3242/43-1A SA-3242/43TG SA-3242AU SA-3242WM SA-3242WM TG-3242 | Blue and white inflatable float with crab-and-beach décor, blue and white inflatable canopy and white plastic handle, blue seat bucket. |
| Sunshade Wave Rider Float Child's Wave Rider | LT-3243L SA-3243 SA-3243DOL SA-3243WM SA-3243WM | White inflatable float with aquatic décor and red seat back, blue and white inflatable canopy and blue seat bucket, red handle bars. |
| Sunshade Buggy Sunshade Water Buggy (Girl/Boy) | SA-3244 SA-3244TG SA-3244WM WM-3244 | Blue car-shaped inflatable float, yellow steering wheel and car-theme décor, w/ or w/o green accents or Pink car-shaped inflatable float, yellow steering wheel and car-theme décor, w/ or w/o yellow accents. |
| Kiddie Cabin Cruiser | LD-3248 SA-3248 SA-3248DG SA-3248DOL | Light blue, purple and clear inflatable float with light blue car cabin-shaped inflatable canopy and décor, light blue vinyl seat bucket and seat back. |
| Sing-Along Wave Rider | SA-3252 WM-3252 | White inflatable float with aquatic décor and red seat back, blue and white inflatable canopy and red seat bucket, red handle bars. Plays two songs: "Twinkle Twinkle" and "Row Row Row Your Boat." |
| Quacker Float | TR-7420 | Yellow duck-shaped inflatable float w/ or w/o duck-theme décor, with squeezable noisemaker. |
| Squirtin' Tootin' Tugboat | SA-7431 | White and red boat-shaped inflatable |

Madigan also urged all Illinois consumers to sign up for automatic e-mail notification of recalls at www.cpcs.gov.

"Consumers should take every opportunity to ensure they are receiving recall information so that they can remove dangerous products from their homes," Madigan said.

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